



DISTRICT  
CASE VI

2008  
ANNUAL  
AWARDS

MONDAY, JANUARY 14, 2008  
DENVER MARRIOTT CITY CENTER

## EXCELLENCE IN ALUMNI PROGRAMMING

Homecoming / Reunions / Parent Programming

**Gold**

*The Principia*

**Silver**

*University of Missouri–Kansas City*

**Bronze**

*Westminster College*

Special Groups Programming

**Gold**

*Kansas State University*

**Silver**

*University of Missouri–Columbia*

**Bronze**

*Iowa State University*

*University of Nebraska–Lincoln*

Campus / Constituent Groups Programming

**Silver**

*Avila University*

*North Dakota State University*

## EXCELLENCE IN ALUMNI SPECIAL EVENTS

Community Event

**Silver**

*Westminster College*

**Bronze**

*Avila University*

Alumni Event

**Silver**

*Avila University*

## EXCELLENCE IN ALUMNI WEB SITES

Alumni Web Site

**Bronze**

*Kansas State University*

*Metropolitan State College*

Innovative Use of Technology in an Alumni Web Site

**Bronze**

*Saint Louis University*

## EXCELLENCE IN COMMUNICATIONS—OVERALL PUBLICATIONS

Single Student Recruitment Publication

**Gold**

*North Dakota State University*

**Silver**

*Drake University*

**Bronze**

*Academy of the Sacred Heart  
Central College*

Student Recruitment Publication

**Gold**

*Southwestern College*

**Silver**

*Kansas State University*

**Bronze**

*Avila University*

Student Recruitment Series

**Gold**

*North Dakota State University*

**Silver**

*Wayne State College*

**Bronze**

*South Dakota School of Mines and Technology*

President's Report / Annual Report

**Gold**

*Des Moines University–Osteopathic Medical Center  
Saint Louis University*

**Silver**

*University of Kansas*

**Bronze**

*North Dakota State University*

Publications Program Improvement

**Grand Gold**

*Doane College*

**Gold**

*University of Missouri–St. Louis*

**Silver**

*University of Missouri–Columbia*

## EXCELLENCE IN COMMUNICATIONS—PERIODICALS

Magazine—Four or More Colors

**Silver**

*University of Denver*

**Bronze**

*Iowa State University*

*KU Endowment*

*University of Nebraska–Lincoln*

External Audience Tabloid / Newsletter

**Grand Gold**

*Colorado State University*

**Silver**

*Fort Hays State University*

*North Dakota State University*

**Bronze**

*University of Missouri–Kansas City*

Internal Audience Tabloid / Newsletter

**Gold**

*University of Nebraska–Lincoln*

Silver

*University of Kansas*

**Bronze**

*Iowa State University*

Electronic Newsletter or Magazine

Silver

*University of Kansas*

**Bronze**

*Iowa State University*

*University of Nebraska–Lincoln*

## EXCELLENCE IN WRITING

Opinion / Column / Editorial

**Grand Gold**

*Westminster College*

**Gold**

*University of Missouri–Rolla*

Silver

*Southwestern College*

**Bronze**

*Iowa State University*

*Nebraska Wesleyan University*

Profile / Personality Article or Feature

**Grand Gold**

*University of Kansas*

*University of Kansas*

Silver

*University of Missouri–St. Louis*

**Bronze**

*University of Denver*

*University of Missouri–Kansas City*

Science / Technology / Research Article or Feature

**Grand Gold**

*University of North Dakota Alumni*

*Association and Foundation*

Silver

*Iowa State University*

**Bronze**

*Emporia State University*

*University of North Dakota Alumni*

*Association and Foundation*

Feature Story

**Gold**

*University of Kansas*

Silver

*Iowa State University*

*University of Kansas*

**Bronze**

*University of Missouri–Kansas City*

General Publications

**Grand Gold**

*University of Kansas*

**Gold**

*Doane College*

Silver

*Kirkwood Community College*

**Bronze**

*Southwestern College*

*University of Nebraska–Lincoln*

Radio, Video, or DVD Script

Silver

*University of Kansas*

Speech

**Gold**

*Saint Louis University*

Silver

*Avila University*

Press Release

**Gold**

*Colorado State University*

*University of Kansas*

Silver

*Doane College*

*University of Kansas*

**Bronze**

*Drury University*

Writing for the Web

**Gold**

*Kansas State University*

Silver

*Avila University*

*Kansas State University*

**Bronze**

*Kansas State University*

## EXCELLENCE IN GRAPHIC DESIGN

Newsletter / Tabloid

**Bronze**

*North Dakota State University*

Cover—Four or More Colors

**Grand Gold**

*University of Denver*

*University of Denver*

**Gold**

*University of Missouri–Rolla*

*University of Northern Colorado*

Silver

*Colorado State University*

**Bronze**

*University of Colorado at Boulder*

*University of Kansas*

*University of Missouri–St. Louis*

Cover—One, Two, or Three Colors

Silver

*University of Missouri–Kansas City*

**Bronze**

*Iowa State University*

Poster—Four or More Colors

Silver

*Nebraska Wesleyan University*  
*University of Colorado at Boulder*

Bronze

*Avila University*

Poster—One, Two, or Three Colors

Bronze

*North Dakota State University*

Editorial Design

Grand Gold

*University of Kansas*

Gold

*Missouri State University*

Silver

*Iowa State University*

Bronze

*Doane College*  
*University of Denver*

Institutional Identity Program

Silver

*Drury University*

Bronze

*Benedictine College*  
*Kirkwood Community College*

Single Logo

Silver

*Des Moines University—Osteopathic Medical Center*  
*Missouri State University*

Bronze

*Drury University*

Special Publications—Calendars

Grand Gold

*University of Missouri—Kansas City*  
*University of Nebraska—Lincoln*

Silver

*University of Missouri—Columbia*

Bronze

*Kansas State University*

Special Publications—Other

Grand Gold

*Missouri State University*

Gold

*Avila University*  
*Drury University*  
*Saint Louis University*

Silver

*KU Endowment*

Bronze

*Emporia State University*

Series or Multiple Piece Project—  
Four or More Colors, Single-Page Format

Silver

*Baker University*

Bronze

*Baker University*

Series or Multiple Piece Project—  
Four or More Colors, Multi-Page Format

Silver

*Nebraska Wesleyan University*

Bronze

*Dordt College*  
*University of Denver*

Series or Multiple Piece Project—  
One, Two, or Three Colors

Silver

*Baker University*

Bronze

*Fort Hays State University*

Single Brochure—Four or More Colors

Grand Gold

*North Dakota State University*

Bronze

*Iowa State University*

Single Brochure—One, Two, or Three Colors

Silver

*North Dakota State University*

Publications Produced on a Budget

Gold

*Dordt College*

Silver

*Drury University*

Bronze

*KU Endowment*  
*Missouri State University*  
*University of Kansas*

Publication Created Exclusively for  
Electronic Distribution

Gold

*Nebraska Wesleyan University*  
*University of Denver*

Silver

*Kansas State University*

Bronze

*Kansas State University*

**EXCELLENCE IN  
PHOTOGRAPHY**

Sports Photography

Silver

*Missouri State University*

News / Editorial or Feature Photography

Silver

*University of Denver*

**Bronze**

*Drake University*

*Kansas State University*

*University of Nebraska–Lincoln*

Series of Photographs

Silver

*University of Denver*

**Bronze**

*Iowa State University*

*Kansas State University*

*Nebraska Wesleyan University*

## EXCELLENCE IN ADVERTISING

Single Print Ad

**Gold**

*University of Denver*

Silver

*Iowa State University*

*University of Denver*

**Bronze**

*Colorado State University–Pueblo*

*University of Denver*

Print Ad Series

**Gold**

*Drake University*

Silver

*University of Missouri–Columbia*

**Bronze**

*Peru State College*

Television Ad

Silver

*Colorado State University*

*Missouri State University*

**Bronze**

*Drake University*

*University of Central Missouri*

Radio Ad

**Bronze**

*Kirkwood Community College*

Web Ad

**Bronze**

*Avila University*

Billboard / Environmental Ad

**Gold**

*University of Denver*

Silver

*Doane College*

*Doane College*

**Bronze**

*Missouri State University*

*University of Nebraska–Lincoln*

## EXCELLENCE IN MULTIMEDIA

Video

**Gold**

*Iowa State University*

Radio

Silver

*Missouri State University*

**Bronze**

*Missouri State University*

*University of Kansas*

Web Site

**Gold**

*University of Missouri–Rolla*

*University of Missouri–Rolla*

Silver

*KU Endowment*

**Bronze**

*Bethel College*

*University of Colorado at Boulder*

Single Web Page

Silver

*Kansas State University*

*Kansas State University*

*Kansas State University*

**Bronze**

*Drury University*

*Missouri State University*

Web Sub-site or Special Section

**Gold**

*University of Denver*

*William Jewell College*

Silver

*Kansas State University*

*KU Endowment*

*Northwestern College*

*University of Colorado at Boulder*

**Bronze**

*University of Denver*

CD / DVD

**Bronze**

*North Dakota State University*

*Southwestern College*

## EXCELLENCE IN INSTITUTIONAL RELATIONS

Media Placements on a Single Topic

**Gold**

*Iowa State University*

*University of Denver*

Silver

*Colorado State University*

*University of Missouri–Rolla*

**Bronze***University of Missouri–Rolla*

Overall Media Placement Program

**Gold***Colorado State University  
University of Missouri–Rolla***Silver***Baker University  
Colorado State University***Bronze***Colorado State University  
University of Denver*

Institutional Relations Project

**Gold***Baker University  
Iowa State University***Silver***Laramie County Community College  
University of Missouri–Rolla***Bronze***Iowa State University  
Kansas State University*Best Solution to an Institutional  
Communications Challenge**Gold***University of Missouri–Rolla***Silver***University of Nebraska–Lincoln***Bronze***Northwestern College*

Institutional Branding Campaign

**Gold***Drury University  
University of Missouri–Rolla***EXCELLENCE IN EDUCATIONAL  
FUNDRAISING**

Program Mailing for Annual Fund Support

**Silver***The Principia***Bronze***Southeast Missouri State University  
University of Missouri–Rolla  
University of Missouri–Rolla*

Special Constituency Giving Program, Non-Recurring

**Bronze***Iowa State University Foundation*

Improvement in Overall Financial Support Program

**Silver***Iowa State University Foundation***Bronze***Iowa State University Foundation*Improvement in a Specific and/or  
Special Support Program**Silver***Iowa State University Foundation*

Capital Campaign Program

**Bronze***Concordia University***EXCELLENCE IN FUNDRAISING  
MATERIALS**

Fundraising Brochures / Publications

**Gold***Creighton University***Silver***Central College  
Saint Louis University***Bronze***Emporia State University  
University of Missouri–Kansas City*

Recognition Brochures

**Silver***University of Central Missouri*

Fundraising Videos and/or DVDs

**Silver***Kansas State University  
University of Kansas***Bronze***Missouri State University*

Development Writing

**Bronze***University of Missouri–Kansas City*

Fundraising Direct Mail

**Silver***Concordia University  
Iowa State University Foundation***Bronze***University of Missouri–Columbia*

Membership Appeal

**Bronze***University of Missouri–Columbia  
University of Missouri–Columbia***EXCELLENCE IN FUNDRAISING  
SPECIAL EVENTS**

Special Events Organized Around Special Occasions

**Gold***Kansas State University***Silver***Kansas State University  
Laramie County Community College***Bronze***North Dakota State University  
Westminster College*

# JUDGES

*CASE District VI is grateful for the support provided by the following CASE members who served as volunteer judges for the Institutional Awards program:*

<b>Brian Anderson</b>	University of Washington–Tacoma
<b>Larry Anderson</b>	DePauw University
<b>J. Todd Bennett</b>	DM Web Solutions
<b>Carol Boyd</b>	The Summit Country Day School
<b>Ann Brown</b>	Buffalo State College
<b>Lynette Brown-Sow</b>	Community College of Philadelphia
<b>Greg Carroll</b>	Furman University
<b>David Crouch</b>	Harding University
<b>Cynthia J. Drake</b>	Central Michigan University
<b>Jordan Fickess</b>	Johnson & Wale University
<b>Michelle Franzen Martin</b>	Wayne State University
<b>Eric Gustafson</b>	Muskingum College
<b>Misty Hatfield</b>	University of South Carolina–Sumter
<b>Tom Hayes</b>	Xavier University
<b>Meg Houston Maker</b>	Dartmouth University
<b>Tom Huddleston</b>	University of Central Florida
<b>Mari Jo S. Janke</b>	University of Wisconsin–Eau Claire
<b>Mark Kemball</b>	OHSU School of Medicine
<b>Nora Koch</b>	Johns Hopkins
<b>Jeri Kornegay</b>	Manchester College
<b>Joe Lynch</b>	Gettysburg College
<b>Nancy Masterson-Newkirk</b>	Montclair State University
<b>Maureen McShane</b>	Staten Island Academy
<b>David Nuscher</b>	Boston College
<b>Martin O’Gwynn</b>	Oklahoma Baptist University
<b>Arthur Page</b>	University of New York at Buffalo
<b>Nicoles Roales</b>	Indiana University
<b>Michelle Tarby</b>	Lemoyne College
<b>Rich Vallaster</b>	Creosote Affects
<b>Charna Westervelt</b>	Worcester Polytechnic Institute

*Institutions can order additional certificates at a cost of \$5 each from Patrick Herteen at [pherteen@iastate.edu](mailto:pherteen@iastate.edu). Orders must be received by February 22.*

*We have made every attempt to list award winners accurately and apologize for any omissions or inaccurate information.*

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