

2016 CASE V & VI Joint Conference Business Partner Benefit Chart

December 11-13, 2016 Conference, Chicago

Any business partner selected to present a session at the conference must be an exhibitor at the conference. Serving as a presenter includes panel or joint session presentations. A business partner is any entity that receives a business gain from participating in the conference.

Benefits	Sponsor Level				
	Millennium Park	Miracle Mile	Navy Pier	Gold Coast	North Beach
	\$15,000	\$10,000	\$6,000	\$4,000	\$2,000
Opportunity to address participants (time and location TBD by sponsor chair)	x				
Recognition from podium - during all formal programs	x				
Mention in e-mail blast to all participants (4 e-mails)	x				
2 full-page color ads in the conference program (7.25"Wx7.5"H)	x				
1 full-page color ad in the conference program (7.25"Wx7.5"H)		x			
Mention in e-mail blast to all participants (2 e-mails)		x	x		
Invitation to sponsorship appreciation event (2-4 people)	x	x	x	x	x
Complementary exhibit booth	x	x	x		
Priority exhibit booth location (16 available)	x	x	x		
Signage at the conference and in appropriate areas	x	x	x	x	x
1/2 page color ad in the conference program (7.25"Wx3.625"H)			x	x	
Mention in e-mail blast to all participants (1 e-mail)				x	x
50% discount on booth fee				x	
Recognition at both the opening and closing session	x	x	x	x	x
Company logo, description and website on conference website	x	x	x	x	x
Give-away prize at a conference drawing (must provide)	x	x	x	x	x
Logo included on business partner BINGO cards	x	x	x	x	x
List of attendees prior and after the conference (no emails)	x	x	x	x	x

Specific Sponsorship Opportunity

Keynote Speaker Sponsorships (2)-\$15,000
 Pride of CASE V and CASE VI Institutional Awards Program (2)-\$10,000
 Conference Committee & Board Reception Sponsorship (1)-\$10,000
 Business Partner Reception (1)-\$10,000
 Program Tracks, Master Sessions and New Professionals Institute (6)-\$6,000
 Wi-Fi sponsor (minimum \$10,000)
 Roundtables (1) - \$4,000
 Reception Sponsorships (2)-\$2,000
 After Hours Sponsorship (2) \$6,000/4,000

Additional Staff Representatives

Four staff members are included for Millennium Park and Miracle Mile sponsors. Two staff members are included for Navy Pier, North Beach and Gold Coast sponsors. Additional staff members may attend the conference at a fee of \$250 for member institutions and \$300 for non-member institutions.

Gifts-in-kind

Only accepted if they fill a need at the conference. All gifts-in-kind will be approved by the conference chair(s).

Consultant Fees

If you are interested in participating in the conference but prefer to not have a booth, you can register as a consultant and receive the benefits of a business partner. Consultant Fee is \$750 per representative for members and \$800 for non-members.

CASE V & VI Exhibit Hall Rates 2016

<u>Members</u>	<u>Booth</u>	<u>Corner</u>	<u>Double</u>
Early-bird Rate	\$1,100.00	\$1,150.00	\$1,900.00
After EB	\$1,200.00	\$1,250.00	
<u>Non-Members</u>	<u>Booth</u>	<u>Corner</u>	<u>Double</u>
Early-bird Rate	\$1,350.00	\$1,400.00	\$2,000.00
Early-bird Rate	\$1,450.00	\$1,500.00	
<u>Consultants - Member</u>	\$750.00		
<u>Consultants - Non-member</u>	\$800.00		
<u>Add'l Rep Member</u>	\$250.00		
<u>Add'l Rep Non- Member</u>	\$300.00		