



Approved Provider for Continuing Education

CFRE International

Certifying fundraising executives
Setting standards in philanthropy

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CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - [CASE]
Title of Activity: - [2016 District V & VI Conference]
Names of Presenter(s): - [Various]
Dates and Location: - [December 10 - 14, 2016 – Chicago, IL]

Date: Saturday, December 10, 2016

Session 1: 10:00 [am] – 5:00 [pm] (6 pts)

- [Institute for New Advancement Professionals]

Date: Sunday, December 11, 2016

Session 1: 8:30 [am] – 11:30 [am] (3 pts)

- [Speaking the Language]
- [When Onboarding is on You]
- [Navigation the Storm: Communicating During Crises]
- [No Rookies Here]

Date: Sunday, December 11, 2016

Session 2: 1:00 [pm] – 2:00 [pm] (1 pt)

- [CASEx Part I]
- [Best Practices in Student Alumni Programming]
- [Transformational Transactions]
- [Stop Learning From Your Donors!]
- [Strategic Partnerships Between Alumni & Development Officers]
- [Strategy First]
- [Washington Update: Briefing on Federal Legislation & Policy Issues]
- [Taking Travel Head On NFR]

Date: Day Month, 2016

Session 3: 2:30 [pm] – 3:30 [pm] (1 pt)

- [CASEx Part II]
- [The Philanthropic Autobiography as a Tool for Donor Discernment]
- [Hidden Hurdles]
- [Making the Most of Your Professional Presence Online NFR]

Date: Sunday, December 11, 2016

Keynote: 4:00 [pm] – 5:00 [pm] (0.0 pts)

- [How to Maintain High-Touch Relationships in High Tech Times]
- [Crisis Management: Lessons Learned from the Sandusky Scandal]
- [Leading a 21st Century Alumni Association]
- [After the Goldrush: The Tween Years]
- [A CASE Discussion]

Date: Monday, December 12, 2016

Session 1: 9:00 [am] – 10:00 [am] (1 pt)

- [Magazines 101 NFR]
- [Video Storytelling: Demystifying the Process]
- [Make Your Ask 300X More Effective]
- [Online Giving Made Easy]
- [Preparedness, Passion & Purposeful Experiences]
- [Exploring the Relationship Between Engagement and Giving]
- [Fundamentals of Crisis Communication]
- [Managing Advancement]
- [Five Leadership Strategies for Developing a Rewarding Career]

Find more **CFRE approved** continuing education opportunities on **My Education Finder:**

<http://www.cfre.org/education/mv-education-finder/>

Date: Monday, December 12, 2016

Session 2: 10:30 [am] – 11:30 [am] (1 pt)

- [One Campaign. Many Generations. All In.]
- [Alumni Volunteers Give of their Time and Treasure]
- [Phonathons: Dying or Thriving?]
- [Delighting Your Donors]
- [Key Reports to Aid & Track Portfolio Management]
- [One (Wo)Man Army: Conquering Prospect Development in a Small Shop]
- [The Impact of an Alumni Engagement Metrics System]
- [Creating a Campus Culture of Philanthropy]
- [A Conversation About Multicultural Marketing]
- [Philanthropic Trends: Uncovering the Latest Donor Trends]
- [What a President Needs from You to be Successful]
- [Personal Assessments NFR]

Date: Monday, December 12, 2016

Keynote: 11:45 [am] – 12:45 [pm] (1 pt)

- [Leading Change In Organizations Resistant to Change]

Date: Monday, December 12, 2016

Session 3: 1:30 [pm] – 2:30 [pm] (1 pt)

- [Multiplicity: How One Organization Increased First-Time Major Gift Donors]
- [Reignite Alumni & Donor Engagement through Special Events]
- [Junta Juvant Strength in Unity]
- [Sharing Gratitude, Impact, & Opportunity Via the Close of a Campaign]
- [How to Succeed in the Advancement Field]
- [A Practical Approach to Stewarding Donors with Dementia]
- [Setting Them Up for Success]
- [Whose Data is it Anyway?]
- [To Merge or Not to Merge]
- [If You Get the Culture Right, The Rest is Easy]
- [Moving The Needle on Diversity & Inclusion I]

Date: Monday, December 12, 2016

Session 4: 3:00 [pm] – 4:00 [pm] (1 pt)

- [Diving Into Prospect Pools]
- [Engaging Alumni Throughout Their Life]
- [From Infancy to Maturity, Growing Your Annual Giving Program]
- [International Alumni Event Planning]
- [Recipe for Success: How to Thrive as a Development Officer]
- [Stewardship is a Team Sport]
- [Women in Advancement Leadership]
- [Alumni 2.0: Exploring the Engagement Level of Online Alumni]
- [Women As Leaders & Negotiators]
- [Moving The Needle on Diversity & Inclusion II]

Date: Tuesday, December 13, 2016

Session 1: 9:00 [am] – 10:00 [am] (1 pt)

- [Innovative & Enjoyable Ways for Engaging Faculty]
- [Using Social Media to Help Create & Sustain Excitement]
- [The Lost Generations]
- [Lessons Learned at CASE]
- [Human Centered Advancement Design]
- [Winning A Gold Medal in Collaboration]
- [CASE Study: The Seamless Confluence of Development and Alumni Relations]
- [Compare & Contrast the Differences in Medical, Academic, and Athletic Fundraising]
- [Doing More With Less]
- [Want to Succeed in Advancement? Get A Mentor Now!]

Date: Day Month, 2016

Session 2: 10:30 [am] – 11:30 [am] (1 pt)

- [All the Right Prospects]
- [Students, Faculty, and Alumni: The Trifecta Necessary for Creating a Mentor Program]
- [Motivating & Managing Volunteers for the Greatest Impact]
- [What the VSE Survey Means for Your Fundraising]
- [Marketing to Alumni vs Donors]
- [Understanding the Relationship Between Student Involvement & Alumni Engagement]
- [How to Use Metrics As a Carrot Not a Stick]
- [Making the Right Impression]
- [Mastering the Art of the Work/Live Balance NFR]

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Date: Day Month, 2016

Keynote: 11:45 [am] – 12:45 [pm] (1 pt)

- [Wake Up! To Your Own Potential & the Hidden Opportunities in Challenging Times]

Total number of points attained: _____

NFR (Non Fundraising Related) courses may be applied to the maximum 10 points allowed on the CFRE application for NFR continuing education.