

# Annual Awards

## CASE District VI

### Excellence in Alumni Programming

#### Homecoming/Reunion/Parent Programming

Gold ..... North Dakota State University  
Silver ..... Kansas State University  
Bronze ..... Hastings College

#### Clubs/Chapters/Branches Programming

Gold ..... University of Nebraska Alumni Association  
Silver ..... North Dakota State University  
Bronze ..... St. Louis University

#### Campus/Constituent Groups Programming

Gold ..... University of Nebraska Alumni Association  
Silver ..... North Dakota State University

#### Student Advancement Programming

Gold ..... Kansas State University Alumni Association  
North Dakota State University  
Silver ..... Kansas State University Alumni Association

#### Non-Traditional Alumni Programming

Gold ..... Metropolitan State College of Denver

### Excellence in Alumni Special Events

#### Community Event

Gold ..... Drake University  
University of Nebraska Alumni Association  
Silver ..... Park University  
Bronze ..... North Dakota State University

#### Alumni Event

Gold ..... North Dakota State University  
Bronze ..... St. Louis University

#### Alumni Event for Non-Traditional Alumni

Gold ..... Metropolitan State College of Denver

### Excellence in Alumni Web Sites

#### Alumni Web Site

Gold ..... Hastings College  
Silver ..... Kansas State University Alumni Association  
North Dakota State University  
Bronze ..... Westminster College

#### Innovative Use of Technology in an Alumni Web Site

Gold ..... Westminster College  
Silver ..... University of Nebraska Alumni Association  
Bronze ..... Kansas State University Alumni Association  
North Dakota State University

### Excellence in Communications—Overall Publications

#### Single Student Recruitment Publication

Gold ..... Nebraska Wesleyan University  
Silver ..... Midland Lutheran College  
Bronze ..... Fort Hays State University  
Rockhurst University

#### Student Recruitment Series

Gold ..... Wartburg College  
Silver ..... University of South Dakota  
Bronze ..... Nebraska Wesleyan University  
University of Nebraska-Lincoln

#### President's Report/Annual Report

Gold ..... University of Missouri-Kansas City  
Wichita State University  
Silver ..... Iowa State University  
St. Ambrose University  
Bronze ..... Iowa State University  
William Jewell College

#### Publications Program Improvement

Gold ..... Wichita State University  
Silver ..... U.S. Air Force Academy  
Bronze ..... Baker University

### Excellence in Communications—Periodicals

#### Magazine—Four or More Colors

Gold ..... Rockhurst University  
University of Wyoming  
Silver ..... Iowa State University  
University of Nebraska Alumni Association  
Bronze ..... University of Denver

#### Magazine—One, Two, or Three Colors

Silver ..... Westminster College  
Bronze ..... Emporia State University

#### External Audience Tabloid/Newsletter

Gold ..... Iowa State University Engineering Communications  
and Marketing  
Southwestern College  
Silver ..... Central Missouri State University  
Kansas University Endowment Association  
Bronze ..... Fort Hays State University  
University of North Dakota

#### Internal Audience Tabloid/Newsletter

Gold ..... Rockhurst University  
Silver ..... Iowa State University  
Bronze ..... St. Louis University  
Southwest Missouri State University

### Excellence in Writing

#### Opinion/Column

Gold ..... St. Ambrose University  
Silver ..... Iowa State University  
Bronze ..... Iowa State University

#### Profile/Personality Article

Gold ..... University of Wyoming  
Silver ..... Iowa State University  
University of Sioux Falls  
Bronze ..... University of Denver

#### Science/Technology/Research Article

Gold ..... Emporia State University  
Silver ..... Iowa State University Engineering Communications  
and Marketing  
North Dakota State University  
Bronze ..... University of Denver  
University of Kansas

#### Feature Story

Gold ..... Iowa State University  
Silver ..... Iowa State University  
William Jewell College  
Bronze ..... Iowa State University  
University of Denver

#### Brochure Copywriting

Gold ..... Wichita State University  
Silver ..... Baker University  
Bronze ..... University of Missouri-Rolla

#### Speech

Gold ..... Southwestern College  
Silver ..... Iowa State University  
Bronze ..... Iowa State University

### Excellence in Graphic Design

#### Newsletter/Tabloid

Gold ..... Nebraska Wesleyan University  
Wichita State University  
Silver ..... Kansas State University  
Southwestern College  
Bronze ..... Wichita State University

#### Cover—Four or More Colors

Gold ..... Kansas University Endowment Association  
Silver ..... University of North Dakota  
Bronze ..... Iowa State University

#### Cover—One, Two, or Three Colors

Gold ..... Central Missouri State University  
Silver ..... University of Colorado-Boulder  
Bronze ..... Ranken Technical College  
University of Colorado-Boulder

#### Poster—Four or More Colors

Gold ..... Colorado College  
University of Missouri-Columbia  
Silver ..... University of Northern Iowa  
Bronze ..... Colorado College

#### Poster—One, Two, or Three Colors

Gold ..... University of Missouri-Kansas City  
Silver ..... Avila University  
Bronze ..... Wichita State University

#### Editorial Design

Gold ..... Nebraska Wesleyan University  
Silver ..... Kansas State University Alumni Association  
Bronze ..... Iowa State University

#### Institutional Identity Program

Gold ..... Buena Vista University  
Silver ..... Des Moines University

#### Single Logo

Silver ..... University of Kansas  
Wichita State University

#### Special Publications

Gold ..... University of Colorado-Boulder  
Wichita State University  
Silver ..... Avila University  
William Woods University  
Bronze ..... Kansas State University Alumni Association

#### Series or Multiple Piece Project—Four or More Colors

Gold ..... Kansas University Endowment Association  
Silver ..... William Woods University  
Bronze ..... Avila University

#### Series or Multiple Piece Project—One, Two, or Three Colors

Gold ..... Wichita State University  
Silver ..... Southwest Missouri State University  
Bronze ..... University of Kansas

*Institutions can order additional certificates at a cost of \$5.00 each. For information, please contact Pam Reinig at [preinig@iastate.edu](mailto:preinig@iastate.edu).*



**Single Brochure—Four or More Colors**

Gold ..... Midland Lutheran College  
University of Colorado-Boulder  
Silver ..... Avila University  
Metropolitan State College of Denver  
Bronze ..... Baker University  
Kansas State University

**Single Brochure—One, Two, or Three Colors**

Gold ..... University of Missouri-Kansas City  
Wichita State University  
Silver ..... Metropolitan State College of Denver  
Bronze ..... Friends University  
Southwest Missouri State University

**Publications Produced on a Budget**

Gold ..... Southeast Missouri State University  
Wichita State University  
Silver ..... Iowa State University Engineering Communications  
and Marketing  
Bronze ..... Kansas University Endowment Association

**Best Solution to a Visual Communications Challenge**

Gold ..... Rockhurst University  
Silver ..... University of Southern Colorado

**Excellence in Photography****Sports Photography**

Gold ..... Southwest Missouri State University  
Silver ..... Chadron State College  
Bronze ..... University of North Dakota

**News/Editorial or Feature Photography**

Gold ..... Iowa State University  
Silver ..... Cornell College  
St. Ambrose University  
Bronze ..... Kansas State University Alumni Association  
University of Wyoming

**Series of Photographs**

Gold ..... Metropolitan State College of Denver  
Silver ..... Iowa State University  
Bronze ..... Iowa State University

**Excellence in Advertising****Single Print Ad**

Gold ..... Wichita State University  
Silver ..... St. Louis University  
Bronze ..... Central Missouri State University

**Print Ad Series**

Gold ..... Wichita State University  
Silver ..... St. Ambrose University  
Bronze ..... Metropolitan State College of Denver

**Television Ad**

Gold ..... St. Ambrose University  
Silver ..... St. Louis Community College  
Bronze ..... Wichita State University

**Radio Ad**

Silver ..... Avila University  
Bronze ..... St. Louis Community College

**Billboard/Environmental Ad**

Gold ..... St. Ambrose University  
Silver ..... Wichita State University  
Bronze ..... University of Missouri-Columbia

**Excellence in Multimedia****Video**

Gold ..... Rockhurst University  
University of Missouri-Kansas City  
Bronze ..... Des Moines University

**Radio**

Gold ..... Southwest Missouri State University  
Silver ..... Southwest Missouri State University  
Bronze ..... Southwest Missouri State University

**Web Site**

Gold ..... Kansas State University  
Silver ..... Fountain Valley School of Colorado  
Bronze ..... Friends University  
Midland Lutheran College

**Single Web Page**

Gold ..... Iowa State University  
Silver ..... University of Northern Iowa  
Bronze ..... University of Missouri-Rolla

**Web Sub-Site or Special Section**

Gold ..... Buena Vista University  
Silver ..... Kansas State University  
Bronze ..... University of Colorado-Boulder

**CD-ROM**

Gold ..... Hastings College  
St. Louis Community College  
Silver ..... Des Moines University  
University of Northern Colorado  
Bronze ..... University of Missouri-Rolla

**Excellence in Institutional Relations****Media Placements on a Single Topic**

Gold ..... St. Louis University  
University of Missouri-Rolla  
Silver ..... Nebraska Wesleyan University  
University of Nebraska-Lincoln  
Bronze ..... Chadron State College  
Wichita State University

**Overall Media Placement Program**

Gold ..... St. Louis University  
Silver ..... University of Kansas  
University of Missouri-Rolla

**Institutional Relations Project**

Gold ..... University of Kansas  
Silver ..... Colorado State University

**Best Solution to an Institutional Communications Challenge**

Gold ..... Iowa State University Foundation

**Excellence in Educational Fundraising****Program Mailing for Annual Fund Support**

Gold ..... Washburn Endowment Association  
Silver ..... Iowa State University Foundation  
Bronze ..... Kansas State University Alumni Association

**Special Constituency Giving Program, Non-Recurring**

Gold ..... Colorado College  
Silver ..... Drake University

**Improvement in Overall Financial Support Program**

Gold ..... Westminster College

**Improvement in a Specific and/or Special Support Program**

Gold ..... Iowa State University Foundation  
Silver ..... Emporia State University  
Bronze ..... Westminster College

**Excellence in Fundraising Materials****Fundraising Brochures/Publications**

Gold ..... University of Northern Iowa  
Silver ..... St. Louis University  
Southwestern College  
Bronze ..... Hastings College  
University of Sioux Falls

**Recognition Brochures**

Gold ..... Kansas University Endowment Association  
Park University  
Silver ..... Colorado College  
Bronze ..... Friends University

**Fundraising Videos**

Gold ..... Kansas University Endowment Association  
Southwestern College

**Excellence in Development Writing**

Gold ..... Kansas University Endowment Association  
Silver ..... Metropolitan State College of Denver  
Metropolitan State College of Denver  
Bronze ..... Kansas University Endowment Association

**Fundraising Direct Mail**

Silver ..... Kansas University Endowment Association  
Bronze ..... Kansas State University Alumni Association  
Kansas University Endowment Association

**Membership Appeal**

Silver ..... St. Louis University  
Bronze ..... Kansas State University Alumni Association  
University of North Dakota Alumni Association

**Excellence in Fundraising Events****Special Events Organized Around Special Occasions**

Gold ..... North Dakota State University  
University of Wyoming Foundation  
Silver ..... University of Sioux Falls  
Wartburg College  
Bronze ..... Metropolitan State College of Denver  
Washburn Endowment Association

# Judges

*CASE District VI is grateful for the support provided by the following CASE members who served as volunteer judges for the Institutional Awards program.*

Lisa Asher ..... Baylor Alumni Association—Waco, TX  
John Berry ..... Winston-Salem State University—Winston-Salem, NC  
Mark Davis ..... Northern Arizona University Alumni Association—Flagstaff, AZ  
Nancy Davis ..... Nancy Davis Productions—New York, NY  
Susan Dolbert ..... Arizona State University Alumni Association—Tempe, AZ  
Susan Downard ..... Ohio University—Athens, OH  
Jan Pruitt Duvall ..... University of Alabama—Tuscaloosa, AL  
Bob Evancho ..... Boise State University—Boise, ID  
Ann Rosequist Fee ..... Minnesota State University-Mankato—Mankato, MN  
Barbara Feibelman ..... Lamborghini/Feibelman Ltd.—Providence, RI  
Barry Feuerborn ..... University of Oklahoma Alumni Association—Norman, OK  
Ryan Fisher ..... Furman University—Greenville, SC  
Mari Jo Janke ..... University of Wisconsin-Eau Claire—Eau Claire, WI  
Tina Kauffmann ..... Bellarmine University—Louisville, KY  
Mark Kemball ..... Oregon Health Sciences University—Portland, OR  
Paul Ladwig ..... Ohio University—Athens, OH  
Joe Lynch ..... Gettysburg College Alumni Office—Gettysburg, PA  
Phyllis Miller ..... Montclair State University—Upper Montclair, NJ  
Theresa Presswood ..... University of Houston-Clear Lake—Houston, TX  
David Quirk ..... University of Oklahoma—Norman, OK  
Cheryl Riana Reitan ..... University of Minnesota-Duluth—Duluth, MN  
Anne Scott ..... Oklahoma State University Alumni Association—Stillwater, OK  
Tim Seydel ..... Eastern Oregon University—La Grande, OR  
Kelli Shafer ..... Oklahoma State University—Stillwater, OK  
Andrew Shaindlin ..... California Institute of Technology—Pasadena, CA  
Hal Shaver ..... Marshall University—Huntington, VA  
Brandon Smith ..... Boise State University—Boise, ID  
Julie Smith ..... Portland State University—Portland, OR  
Nancy Spittler ..... Furman University—Greenville, SC  
Patti L. Tolo... School of Fine Arts, University of Minnesota-Duluth—Duluth, MN  
Janet Tucker ..... Lehigh University Alumni Association—Bethlehem, PA  
Ralph Walker ..... Florida College—Temple Terrace, FL  
Loretta Waughtal ..... Viterbo University—La Crosse, WI  
Chad Weiberg ..... Oklahoma State University—Stillwater, OK