

# Annual Awards

## Excellence in Alumni Programming

### Homecoming/Reunions/Parent Programming

Gold.....Colorado College  
Wartburg College  
Silver.....Avila University  
Bronze .....Kansas State University

### Clubs/Chapters/Branches Programming

Gold.....North Dakota State University  
Silver.....University of Missouri, Columbia  
Bronze .....Westminster College

### Campus/Constituent Groups Programming

Gold.....Kansas State University Alumni Association  
Silver.....University of Nebraska, Lincoln Alumni Association  
Bronze .....University of Nebraska, Lincoln Alumni Association

### Student Advancement Programming

Gold.....Kansas State University Alumni Association  
Silver.....Kansas State University Alumni Association  
Kansas State University Alumni Association

### Non-Traditional Alumni Programming

Silver.....Avila University

## Excellence in Alumni Special Events

### Community Event

Bronze .....Colorado College  
North Dakota State University

### Alumni Event

Gold.....Wichita State University Alumni Association  
Drake University  
Silver.....Central Missouri State University  
University of Missouri, Columbia  
Bronze .....North Dakota State University

### Alumni Event for Non-Traditional Alumni

Grand Gold ...Metropolitan State College of Denver

## Excellence in Alumni Web Sites

### Alumni Web Site

Gold.....Westminster College  
Silver.....North Dakota State University  
Kansas State University Alumni Association

### Innovative Use of Technology in an Alumni Web Site

Gold.....Colorado College  
Silver.....Kansas State University Alumni Association  
Bronze .....University of Missouri, Columbia

## Excellence in Communications—Overall Publications

### Single Student Recruitment Publication

Gold.....Saint Louis University  
Southeast Missouri State University  
Silver.....The Krell Institute  
Cornell College  
Bronze .....The Wilson School  
Colorado College

### Student Recruitment Series

Gold.....Wichita State University  
Northwestern College  
Bronze .....University of Denver  
North Dakota State College of Science

### President's Report/Annual Report

Silver.....Wichita State University  
Iowa State University  
Buena Vista University  
Bronze .....University of Wyoming  
University of Colorado at Denver  
Cotley College

### Publications Program Improvement

Gold.....Wichita State University  
North Dakota State College of Science  
Silver.....Fort Hays State University  
Bronze .....Avila University

## Excellence in Communications—Periodicals

### Magazine—Four or More Colors

Gold.....North Dakota State University  
Creighton University  
Silver.....Cornell College  
University of Denver  
Bronze .....St. Ambrose University  
U.S. Air Force Academy

### Magazine—One, Two, or Three Colors

Gold.....University of Colorado at Denver  
Silver.....University of Colorado at Boulder  
Bronze .....University of Nebraska, Lincoln

### External Audience Tabloid/Newsletter

Gold.....University of Nebraska  
University of Colorado at Denver  
Silver.....Southeast Missouri State University  
St. Ambrose University  
Bronze .....Cotley College

### Internal Audience Tabloid/Newsletter

Gold.....Northwest Missouri State University  
Silver.....University of Kansas  
University of Nebraska, Lincoln  
Bronze .....Wichita State University  
Iowa State University

## Excellence in Writing

### Opinion/Column

Gold.....Iowa State University  
Silver.....Kansas State University  
Bronze .....Iowa State University

### Profile/Personality Article

Gold.....University of Denver  
Silver.....University of Wyoming  
Bronze .....Cotley College

### Science/Technology/Research Article

Gold.....University of Denver  
Silver.....University of Wyoming  
Bronze .....University of Missouri, Rolla  
Saint Louis University

### Feature Story

Gold.....Iowa State University  
Silver.....Wichita State University Alumni Association  
University of Wyoming  
Bronze .....University of Missouri, Rolla  
University of Denver

### Brochure Copywriting

Gold.....Wichita State University  
Wichita State University  
Silver.....Baker University  
The Wilson School  
Bronze .....Kansas State University

### Radio or Video Script

Gold.....Cornell College

### Speech

Gold.....Iowa State University

## Excellence in Graphic Design

### Newsletter/Tabloid

Gold.....Fontbonne University  
Kansas State University  
Silver.....University of Sioux Falls  
Bronze .....Saint Louis University

### Cover—Four or More Colors

Gold.....Metropolitan State College of Denver  
Silver.....Creighton University  
University of Denver  
Bronze .....Iowa State University  
University of Colorado at Denver

### Cover—One, Two, or Three Colors

Gold.....The Wilson School  
Silver.....Saint Louis University

### Poster—Four or More Colors

Gold.....Nebraska Wesleyan University  
Silver.....Iowa State University  
University of Colorado at Boulder  
Bronze .....University of Wyoming  
Northwest Missouri State University

### Poster—One, Two, or Three Colors

Gold.....Nebraska Wesleyan University  
Silver.....Kansas State University  
Bronze .....University of Kansas  
Kansas State University Alumni Association

### Editorial Design

Gold.....U.S. Air Force Academy  
University of Denver  
Silver.....Cornell College  
Bronze .....University of Wyoming  
University of Nebraska, Lincoln

### Institutional Identity Program

Silver.....Washburn University Endowment Association  
Northwest Missouri State University  
Bronze .....Lutheran Services in Iowa

### Single Logo

Bronze .....Washburn University Endowment Association

### Special Publications

Grand Gold ...Metropolitan State College of Denver  
Gold.....Wichita State University  
Silver.....University of Missouri, Rolla  
Buena Vista University  
Bronze .....University of Missouri-Kansas City  
Rockhurst University

### Series or Multiple-Piece Project—Four or More Colors

Gold.....University of Missouri-Kansas City  
Silver.....University of Denver  
Wichita State University  
Bronze .....Cornell College  
University of Denver

### Series or Multiple-Piece Project—One, Two, or Three Colors


Gold.....University of Sioux Falls  
University of Wyoming  
Silver.....Northwest Missouri State University  
Buena Vista University  
Bronze .....Cornell College  
University of Missouri, Rolla

### Single Brochure—Four or More Colors

Gold.....Avila University  
Silver.....Cornell College  
Bronze .....University of Missouri-Kansas City

### Single Brochure—One, Two, or Three Colors

Gold.....Wichita State University  
Fort Hays State University Alumni Association  
Silver.....Metropolitan State College of Denver  
Bronze .....Northwest Missouri State University  
The Wilson School

 Institutions can order additional certificates at a cost of

 \$5 each from Christine Hobbs at [chobbs@iastate.edu](mailto:chobbs@iastate.edu).

 Orders must be received by February 27.

We have made every attempt to list award winners accurately. We apologize for any omissions.

*CASE District VI is grateful for the support provided by the following CASE members who served as volunteer judges for the Institutional Awards program:*

- John Berry.....Winston-Salem State University—*Winston-Salem, NC*
- Gregory Carroll..... Furman University—*Greenville, SC*
- Jeff Charboneau.....Syracuse University—*Syracuse, NY*
- Roxanne Chase..... Furman University—*Greenville, SC*
- Robert A. Clark..... Hartwick College—*Oneonta, NY*
- Brian Doyle..... The University of Portland—*Portland, OR*
- Jan Pruitt Duvall..... The University of Alabama—*Tuscaloosa, AL*
- Anne Egger.....Northwestern University—*Evanston, IL*
- Ann Rosenquist Fee.....Minnesota State University-Mankato—*Mankato, MN*
- Ryan Fisher..... Furman University—*Greenville, SC*
- Mari Jo Janke.....University of Wisconsin-Eau Claire—*Eau Claire, WI*
- Mark Kemball.....Oregon Health and Science University—*Portland, OR*
- Chad Kono.....University of Minnesota Alumni Association—*Minneapolis, MN*
- Joe Lynch.....Gettysburg College—*Gettysburg, PA*
- Phyllis Miller..... Montclair State University—*Upper Montclair, NJ*
- Sherry King Myres.....Southern Methodist University—*Dallas, TX*
- Jennifer Neubauer..... Carnegie Mellon University—*Pittsburgh, PA*
- Danita Nias.....University of Maryland—*College Park, MD*
- Shirley Range.....Seminole Community College—*Sanford, FL*
- Pat Regan..... The University of Portland—*Portland, OR*
- Charles Register..... Furman University—*Greenville, SC*
- Cheryl Reitan..... University of Minnesota Duluth—*Duluth, MN*
- John Roberts..... Furman University—*Greenville, SC*
- Randy Schmidt..... The University of British Columbia—*Vancouver, BC*
- Nancy Spittler..... Furman University—*Greenville, SC*
- Pat Squire..... Portland State University—*Portland, OR*
- Bill Stepp..... Heidelberg College—*Tiffin, OH*
- Patrick Strickler.....University of Wisconsin-Madison—*Madison, WI*
- Doug Swanson..... Portland State University—*Portland, OR*
- Amy Toburen.....University of Wisconsin-Madison—*Madison, WI*
- Patti Tolo.....School of Fine Arts, University of Minnesota Duluth—*Duluth, MN*
- Gayle Warth..... Furman University—*Greenville, SC*
- Susan White.....Southern Methodist University—*Dallas, TX*

**Radio Ad**  
 Gold.....University of Nebraska  
                     Westminster College  
 Silver.....Fontbonne University  
                     Avila University  
 Bronze.....University of Nebraska  
                     Rockhurst University

**Billboard/Environmental Ad**  
 Gold.....St. Ambrose University  
 Bronze.....Cornell College

### Excellence in Multimedia

**Video**  
 Gold.....University of Missouri, Rolla  
 Silver.....University of Nebraska, Lincoln  
 Bronze.....Cornell College

**Radio**  
 Silver.....University of Missouri, Rolla

**Web Site**  
 Gold.....University of Colorado at Boulder  
 Silver.....Wichita State University  
 Bronze.....University of Colorado at Boulder  
                     Nebraska Wesleyan University

**Single Web Page**  
 Gold.....Central Missouri State University  
 Silver.....Emporia State University  
 Bronze.....University of Denver

**Web Sub-Site or Special Section**  
 Gold.....Kansas State University  
 Silver.....Fort Hays State University  
 Bronze.....St. Ambrose University

**CD-ROM**  
 Gold.....Southwestern College  
 Silver.....Fort Hays State University  
 Bronze.....University of Missouri, Rolla

### Excellence in Institutional Relations

**Media Placements on a Single Topic**  
 Gold.....Colorado State University  
                     Nebraska Wesleyan University  
 Silver.....Colorado State University  
                     Westminster College  
 Bronze.....University of Missouri-Kansas City  
                     University of Denver

**Overall Media Placement Program**  
 Gold.....University of Missouri, Rolla  
                     Saint Louis University  
 Silver.....Colorado State University  
                     University of Denver  
 Bronze.....Central Missouri State University

**Institutional Relations Project**  
 Gold.....University of Kansas  
 Silver.....Kansas State University  
 Bronze.....University of Kansas  
                     University of Denver

**Best Solution to an Institutional Communications Challenge**  
 Silver.....Fort Hays State University  
 Bronze.....University of Missouri-Kansas City  
                     William Jewell College

### Excellence in Educational Fundraising

**Program Mailing for Annual Fund Support**  
 Silver.....Avila University  
                     Southwestern College  
 Bronze.....Kansas State University Alumni Association

**Special Constituency Giving Program, Non-Recurring**  
 Gold.....Washburn University Endowment Association  
 Silver.....Kansas State University Alumni Association

**Improvement in Overall Financial Support Program**  
 Silver.....Westminster College

**Improvement in a Specific and/or Special Support Program**  
 Gold.....Wichita State University  
                     Washburn University Endowment Association  
 Silver.....University of Sioux Falls  
 Bronze.....Westminster College

**Capital Campaign Program**  
 Gold.....Fort Hays State University Endowment Association  
 Bronze.....Cornell College

### Excellence in Fundraising Materials

**Fundraising Brochures/Publications**  
 Gold.....Saint Louis University  
                     Southwestern College  
 Silver.....Graceland University  
                     Avila University  
 Bronze.....Graceland University

**Recognition Brochures**  
 Gold.....University of Missouri-Kansas City  
                     Central Missouri State University  
 Silver.....Friends University  
 Bronze.....Kansas University Endowment Association

**Development Writing**  
 Grand Gold...Kansas University Endowment Association  
 Silver.....Avila University  
 Bronze.....Metropolitan State College of Denver

**Fundraising Direct Mail**  
 Gold.....Kansas State University Alumni Association  
 Silver.....Kansas University Endowment Association  
 Bronze.....Fort Hays State University

**Membership Appeal**  
 Gold.....Saint Louis University

### Excellence in Fundraising Special Events

**Special Events Organized around Special Occasions**  
 Gold.....Washburn University Endowment Association  
                     University of Sioux Falls  
 Silver.....Avila University  
 Bronze.....Washburn University Endowment Association  
                     Colorado State University-Pueblo

**Publications Produced on a Budget**  
 Gold.....University of Sioux Falls  
 Silver.....Wichita State University  
 Bronze.....Avila University

**Best Solution to a Visual Communications Challenge**  
 Gold.....University of Denver  
 Silver.....The Wilson School

### Excellence in Photography

**Sports Photography**  
 Grand Gold...University of Denver  
 Gold.....Northwest Missouri State University  
 Silver.....University of Denver  
 Bronze.....Northwest Missouri State University  
                     Northwest Missouri State University

**News/Editorial or Feature Photography**  
 Gold.....University of Denver  
                     University of North Dakota  
 Silver.....University of North Dakota  
                     University of North Dakota  
 Bronze.....University of Denver  
                     Kansas State University Alumni Association

**Series of Photographs**  
 Silver.....Iowa State University  
 Bronze.....Iowa State University

### Excellence in Advertising

**Single Print Ad**  
 Gold.....Nebraska Wesleyan University  
                     Wichita State University  
 Silver.....Central Missouri State University  
                     Westminster College  
 Bronze.....Wichita State University  
                     Friends University

**Print Ad Series**  
 Grand Gold...University of Wyoming  
 Gold.....North Dakota State University  
 Silver.....St. Ambrose University  
                     Colorado State University  
 Bronze.....Rockhurst University  
                     University of Nebraska

**Television Ad**  
 Gold.....Fontbonne University  
                     Rockhurst University  
 Silver.....Metropolitan Community College  
                     Friends University  
 Bronze.....North Dakota State University