

CASE VI REGULATIONS

Business Partners

1. Any firm, organization or individual not assigned exhibit space will not be permitted to solicit business within the hotel or at any conference event.
2. Business partners will be assigned exhibit booths on the basis of space required, postmark of registration materials including full payment, and general grouping of exhibits for appropriate placement. CASE will attempt to honor requests for special booth arrangements, but cannot guarantee assignments in accordance with preferred locations. Applicants therefore agree to accept booth(s) assigned by the conference planning committee.
3. The registration application contained with this page is not binding until all fees are paid and application is accepted and signed on behalf of CASE. When so accepted and signed, it shall constitute a binding contract upon the applicant and CASE, their respective heirs, personal representatives, successors and assigns, subject of the terms, conditions, rules and guidelines expressed hereof.
4. Registration fees are as follows:

CASE Members: \$700

Non-Members: \$800

5. Business partners exhibiting may not enter the ballroom prior to **12:00 p.m.** on Sunday, January 9, 2011. All exhibitors must have their displays in place by the beginning of the conference's opening session on Sunday, January 9, 2011.
6. Exhibit booths are 10-foot x 10-foot and include the following standard equipment:
 - a) 8-foot high back and 3-foot high side drapes
 - b) One 6-foot draped table
 - c) Two chairs and one wastebasket
 - d) Identification sign 7"x44"
7. The exhibit area (see enclosed ballroom diagram) is fully air-conditioned and well lit. Breaks, receptions, keynote lunch speakers and all conference meals will be held in or near the ballroom.
8. Exhibiting staff members will receive two tickets for each conference meal held at the hotel. Additional conference meal tickets and tickets to off-site events may be purchased at the time of registration, on the registration form.
9. All reservations for exhibit space must be made directly with Sheri Irwin-Gish.
10. Due to the hotel contract, no refreshments may be served in the booths at any time.
11. Chris Andersen, Sheri Irwin-Gish, CASE, the hotel, decorator, and/or their personnel will not be held responsible for loss and/or damage to exhibits or other properties while such are on the hotel premises. The exhibitor and his/her representatives agree to indemnify and save harmless Chris Andersen, Sheri Irwin-Gish, CASE, the hotel, decorator, and /or their personnel from and against all claims for any such loss, damage, or injury, no matter how caused. In all cases, exhibitors should provide their own insurance.
12. No nails, tacks or screws shall be attached to the walls, woodwork or floor of the hotel facilities. No gasoline, kerosene, acetylene or other flammable and/or explosive substances will be permitted in the building unless cleared, expressly in writing, by the Fire Marshal of Kansas City and Sheri Irwin-Gish prior to the conference.
13. Exhibitors must not interfere with neighboring exhibits and must avoid the use of bright or flashing lights, loud noises, displays which obstruct views, etc.
14. Exhibitors shall not post bills or signs inside or outside of the exhibit areas without the permission of conference leadership.
15. All demonstrations or promotional activities must be confined to the limits of the assigned exhibit booth. No exhibitor shall assign, sublet, or share space allotted and must show only goods manufactured or dealt in by them in the regular course of business.
16. By signing the registration form the applicant agrees to the above regulations and has caused the application to be executed individually or by an officer, agent or representative duly authorized to execute the same.